

# BECOME AN EXHIBITOR AT IHM 2022.

## THESE FIGURES ARE CONVINCING:



Within Munich catchment area:

# 6 m. INHABITANTS

from one of the most booming economic areas in Europe - the Munich metropolitan region.



## Perfect Timing

The IHM in spring attracts many visitors who are interested in the topics „Construction, Modernisation & Renovation“, „Outdoor & Gardening“ as well as „Home & Furnishings“ and „Kitchen Culture & Food“.



# 80 %

OF VISITORS COME AGAIN



# 73 %

OF THE EXHIBITORS PARTICIPATE AGAIN

# ★ 60 ★

OVER  
TRADES

## FIVE EXHIBITION HALLS

# 55.000 m<sup>2</sup>

exhibition space

## Here you do business



The visitors of the IHM spend **650€/capita** at the fair.

# € 78 %

of the exhibitors recorded follow-up orders